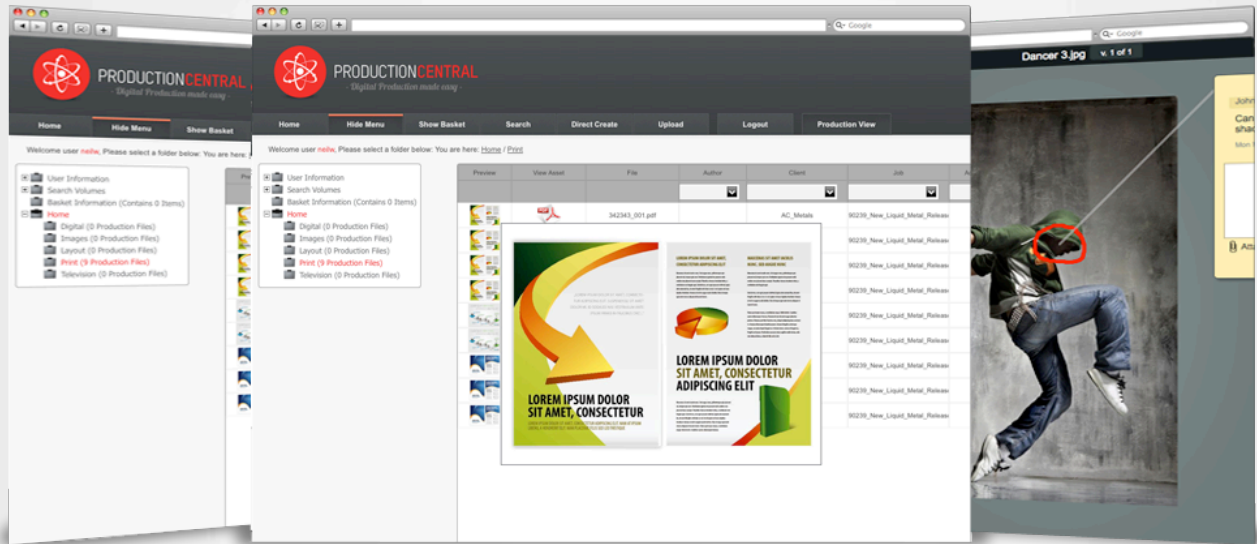PRODUCTION**CENTRAL**

Production Central / WebNative Suite and Online Proofing

Make your WebNative Server really work for you!

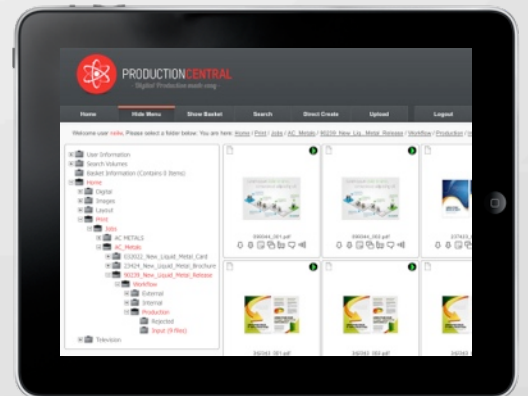Production Central puts you directly in control of your Xinet Server.

Manage file structures, approval processes and provide a slick proofing solution for your clients. Sound too good to be true? Well it isn't, in fact it's available right now.

Wouldn't it be great to have WebNative create job based directory structures and permission them automatically on your FullPress volumes?

We thought the same, so we created an application that does just that!

Then we thought wouldn't it be great to integrate WebNative with ProofHQ - the leading online based Proofing solution which is truly multimedia compliant. So we did that too!

Finally, we thought wouldn't it be great to have full visibility of the approval processes from within WebNative, providing a truly seamless end to end production workflow. And guess what we've done that as well.

Production Central
www.productioncentraluk.com

Production Central is your new best friend, it manages your directory structures, automatically applying permissions to folders, and allowing you to create new job structures based on client/job variables.
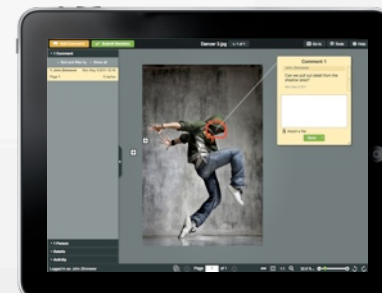
Production Central goes further, delivering approval processes which are tightly integrated with ProofHQ, allowing you to control the approvals within your WebNative Portal Site. Production users can see at a glance which files need to be submitted for approval, whilst clients and account managers can see the exact status of a proof and from the same view launch that proof into ProofHQ seamlessly.

The **Production Central®** Suite is available with differing levels of functionality all versions provide a plug-in to integrate to ProofHQ. Additional plugins are available to integrate Pro and Enterprise versions with 3rd party Workflow Servers and PDF Preflight engines.

Key benefits

- Invite clients to review/approve assets via ProofHQ

- Create client workgroups for better file organization

- Visibility of the approval processes within WebNative

- External capabilities not limited to Xinet users

- Can often be expensed out of marketing, not IT budget

- Extension of Xinet, so easy for IT to review and approve

Functionality Matrix	Production Central Lite	Production Central Pro	Production Central Enterprise
ProofHQ Integration	X	X	X
Create Folder Structures		X	X
Segmented Status Views		X	X
Full visibility of the approval processes		X	X
Internal Approval Using Xinet Annotation tools			X
Multiple Job Templates			X

For more information contact the team at Loop

proofhq@loopdigital.co.uk

Loop Digital - Creative Solutions
www.loopdigital.co.uk